

ORDER



Orders	Order / Rev:	6107044	Primary AE:	Amy McCreary
	Alt Order #:	06856489	Sales Office:	BLPHI
	Product Desc:	Crossroads GPS	Sales Region:	National
	Estimate:	1052		
	Flight Dates:	09/28/12 - 10/02/12		
	Original Date / Rev:	09/25/12 / 09/28/12		
	Order Type:	GENERAL		
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS <i>Revised</i>	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	30	\$41,225.00	\$35,041.25
10/01/12	10/02/12	33	\$32,050.00	\$27,242.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	30	\$41,225.00	\$35,041.25	0.00
October 2012	33	\$32,050.00	\$27,242.50	0.00
Totals	63	\$73,275.00	\$62,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$73,275.00
Market	100%	\$271,388.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$81,416.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$54,277.78
KTUD	1%	\$2,713.89
KVVU	17%	\$46,136.11
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$13,569.44

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$325.001	0.00	NM	1	\$325.00	

NEWS 4: THE AGENDA no program 7/30

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/28/12	09/28/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
The Agenda 1230pm																										
NEWS 4: THE AGENDA no program 7/30																										
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Week: 09/24/12	09/30/12	----F--	1	\$325.00	0.00																					
E 2	KSNV	10/01/12	10/01/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
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E 3	KSNV	10/02/12	10/02/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
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E 4	KSNV	09/28/12	09/28/12	Face to Face/Ralston Rep	CM	730-758pm	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00											
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E 5	KSNV	10/01/12	10/01/12	Face to Face/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00											
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E 6	KSNV	10/02/12	10/02/12	Face to Face/Ralston Rep	CM	730-758pm	-T-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00											
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E 8	KSNV	10/01/12	10/01/12	Wake Up Early w/ Wagn	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
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E 9	KSNV	10/02/12	10/02/12	Wake Up Early w/ Wagn	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
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Week: 10/01/12	10/07/12	-T-----	1	\$200.00	0.00																					
E 10	KSNV	09/28/12	09/28/12	Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
Late Night w/Fallon																										
LATE NIGHT W/JIMMY FALLON airs 139																										
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Week: 09/24/12	09/30/12	----F--	1	\$350.00	0.00																					
E 11	KSNV	10/01/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
Late Night w/Fallon																										
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Week: 10/01/12	10/07/12	M-----	1	\$350.00	0.00																					
E 12	KSNV	10/02/12	10/02/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$350.00	0.00																					
E 13	KSNV	09/29/12	09/29/12	Weekend Jeopardy/Whe	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00											
WKND Jeop/Wheel																										
JEOPARDY																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S-	1	\$525.00	0.00																					
E 14	KSNV	09/28/12	09/28/12		CM	2pm-3pm	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00											

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Doctors															
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$325.00		0.00			
E 15	KSNV	10/01/12	10/01/12	The Doctors	CM	2pm-3pm			M-----	:30	1	\$325.00	1	\$325.00	
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 16	KSNV	10/02/12	10/02/12	The Doctors	CM	2pm-3pm			-T-----	:30	1	\$325.00	1	\$325.00	
The Doctors															
THE DOCTORS no program 7/30-8/10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$325.00		0.00			
E 17	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w/WagM	5-6a				----F--	:30	1	\$600.00	1	\$600.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$600.00		0.00			
E 18	KSNV	10/01/12	10/01/12	M-F 5-6a WakeUp w/WagM	5-6a				M-----	:30	1	\$600.00	1	\$600.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$600.00		0.00			
E 19	KSNV	10/02/12	10/02/12	M-F 5-6a WakeUp w/WagM	5-6a				-T-----	:30	1	\$600.00	1	\$600.00	
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$600.00		0.00			
E 20	KSNV	09/28/12	09/28/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm				----F--	:30	1	\$900.00	1	\$900.00	
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$900.00		0.00			
E 21	KSNV	10/01/12	10/01/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm				M-----	:30	1	\$900.00	1	\$900.00	
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$900.00		0.00			
E 22	KSNV	10/02/12	10/02/12	NEWS 3 at 4 (1 HOUR)CM	4-5pm				-T-----	:30	1	\$900.00	1	\$900.00	
4PM NEWS (1 hour)															
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$900.00		0.00			
E 23	KSNV	09/28/12	09/28/12	Noon News	CM	12-1230pm			----F--	:30	1	\$500.00	1	\$500.00	
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$500.00		0.00			
E 24	KSNV	10/01/12	10/01/12	Noon News	CM	12-1230pm			M-----	:30	1	\$500.00	1	\$500.00	
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----					1	\$500.00		0.00			
E 25	KSNV	10/02/12	10/02/12	Noon News	CM	12-1230pm			-T-----	:30	1	\$500.00	1	\$500.00	
Noon News															
NEWS 3 AT NOON nor program 7/30-8/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$500.00		0.00			
E 26	KSNV	09/30/12	09/30/12		CM	6a-7a			-----S	:30	1	\$450.00	0.00	\$450.00	

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News 3 Sunrise - SUNDA																										
News 3 Sunrise SUNDAY																										
NEWS 3 AT SUNRISE no program 7/8,																										
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Week: 09/24/12	09/30/12	-----S	1	\$450.00	0.00																					
E 28	KSNV	09/30/12	09/30/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S	:30	1	\$1,200.00	1	0.00	NM		1	\$1,200.00											
Jeopardy																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----S	1	\$1,200.00	0.00																					
E 29	KSNV	09/28/12	09/28/12	M-F 6-7a WakeUp w/WagM	6-7a	-----F--	:30	1	\$1,000.00	1	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----F--	1	\$1,000.00	0.00																					
E 30	KSNV	10/01/12	10/01/12	M-F 6-7a WakeUp w/WagM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$1,000.00	0.00																					
E 31	KSNV	10/02/12	10/02/12	M-F 6-7a WakeUp w/WagM	6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM		1	\$1,000.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$1,000.00	0.00																					
E 32	KSNV	09/28/12	09/28/12	Dr. Phil	CM	3-4p	-----F--	:30	1	\$600.00	1	0.00	NM		1	\$600.00										
Dr. Phil																										
DR. PHIL no program 7/30-8/10																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	----F--	1	\$600.00	0.00																					
E 33	KSNV	10/01/12	10/01/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$600.00	1	0.00	NM		1	\$600.00										
Dr. Phil																										
DR. PHIL no program 7/30-8/10																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$600.00	0.00																					
E 34	KSNV	10/02/12	10/02/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$600.00	1	0.00	NM		1	\$600.00										
Dr. Phil																										
DR. PHIL no program 7/30-8/10																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$600.00	0.00																					
E 35	KSNV	09/28/12	09/28/12	Rachael Ray	CM	11am-12pm	-----F--	:30	1	\$500.00	1	0.00	NM		1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$500.00	0.00																					
E 36	KSNV	10/01/12	10/01/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$500.00	1	0.00	NM		1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	M-----	1	\$500.00	0.00																					
E 37	KSNV	10/02/12	10/02/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$500.00	1	0.00	NM		1	\$500.00										
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/01/12	10/07/12	-T-----	1	\$500.00	0.00																					
E 38	KSNV	09/28/12	09/28/12	M-F Wheel	CM	7-730pm	-----F--	:30	1	\$1,700.00	1	0.00	NM		1	\$1,700.00										
M-F Wheel of Fortune																										
WHEEL OF FORTUNE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	-----F--	1	\$1,700.00	0.00																					
E 39	KSNV	10/01/12	10/01/12		CM	7-730pm	M-----	:30	1	\$1,700.00	1	0.00	NM		1	\$1,700.00										

Order / Rev: 107044 Advertiser: Crossroads GPS
 Alt Order #: 06856489 Product Desc: Crossroads GPS KSNV
 Flight Dates: 09/28/12 - 10/02/12 Estimate: 1052

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Wheel															
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	M-----				1	\$1,700.00			0.00					
E 40	KSNV	10/02/12	10/02/12	M-F Wheel	CM	7-730pm	-T-----	:30	1	\$1,700.001	0.00	NM		1	\$1,700.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	-T-----				1	\$1,700.00			0.00					
E 41	KSNV	09/29/12	09/29/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
Sa-Su Early News															
KSNV EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12	09/30/12	-----S-				1	\$675.00			0.00					
E 42	KSNV	09/28/12	09/28/12	Days of our Lives	CM	1258p-2pm	-----F--	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12	09/30/12	-----F--				1	\$425.00			0.00					
E 43	KSNV	10/01/12	10/01/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	M-----				1	\$425.00			0.00					
E 44	KSNV	10/02/12	10/02/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.001	0.00	NM		1	\$425.00
Days of our Lives															
DAYS OF OUR LIVES no program 7/30-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	-T-----				1	\$425.00			0.00					
E 45	KSNV	09/29/12	09/29/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
CM															
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12	09/30/12	-----S-				1	\$1,400.00			0.00					
E 47	KSNV	09/28/12	09/28/12	M-F Today Show II 3rd HOM		9-10a	-----F--	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12	09/30/12	-----F--				1	\$1,000.00			0.00					
E 48	KSNV	10/01/12	10/01/12	M-F Today Show II 3rd HOM		9-10a	M-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	M-----				1	\$1,000.00			0.00					
E 49	KSNV	10/02/12	10/02/12	M-F Today Show II 3rd HOM		9-10a	-T-----	:30	1	\$1,000.001	0.00	NM		1	\$1,000.00
M-F Today Show II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	M-----				1	\$1,000.00			0.00					
E 50	KSNV	09/28/12	09/28/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
CM															
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12	09/30/12	-----F--				1	\$1,800.00			0.00					
E 51	KSNV	10/01/12	10/01/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00
CM															
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12	10/07/12	M-----				1	\$1,800.00			0.00					
E 52	KSNV	10/02/12	10/02/12		CM	5-630p	-T-----	:30	1	\$1,800.001	0.00	NM		1	\$1,800.00

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1	\$1,800.00		0.00						
E 53	KSNV	09/28/12	09/28/12	Fri PR 9-10p	CM	9-10pm			-----F--		:30	1	\$2,600.00	1	\$2,600.00
				Friday Prime 9-10pm											
				Grimm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		1	\$2,600.00		0.00						
E 54	KSNV	09/30/12	09/30/12	LAW & ORDER (synd) RGM		M-SA 8-11p / SUN-----S						1	\$1,200.00	1	\$1,200.00
				Law & Order (synd) PRIME											
				law & order											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$1,200.00		0.00						
E 55	KSNV	09/29/12	09/29/12	Sat PR 8-9p	CM	8-9pm			-----S-		:30	1	\$1,200.00	1	\$1,200.00
				Saturday Prime 8-9pm											
				Animal Practice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1	\$1,200.00		0.00						
E 57	KSNV	09/29/12	09/29/12	Sat PR 9-11p	CM	9-11p			-----S-		:30	1	\$1,500.00	1	\$1,500.00
				Saturday Prime 9-11pm											
				Chicago Fire RPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1	\$1,500.00		0.00						
E 59	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am			-----S		:30	1	\$1,900.00	1	\$1,900.00
				Sunday Today											
				TODAY ON SUNDAY airs 4-5a 7/8, no											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$1,900.00		0.00						
E 60	KSNV	09/29/12	09/29/12	Sat PR 9-11p	CM	9-11p			-----S-		:30	1	\$2,000.00	1	\$2,000.00
				Saturday Prime 9-11pm											
				Law & Order SVU RPT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1	\$2,000.00		0.00						
E 61	KSNV	09/30/12	09/30/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm			-----S		:30	1	\$1,400.00	1	\$1,400.00
				Sa-Su News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$1,400.00		0.00						
E 62	KSNV	09/30/12	09/30/12	NFL End of Game Break	CM	1p-9p			-----S		:30	1	\$8,000.00	1	\$8,000.00
				NFL End of Game Break											
				Sun Night Ftbl End of Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S		1	\$8,000.00		0.00						
E 63	KSNV	10/02/12	10/02/12	Tues PR 9-10p	CM	9-10p			-T-----		:30	1	\$2,600.00	1	\$2,600.00
				Tuesday Prime 9-10p											
				Go On/The New Normal											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1	\$2,600.00		0.00						
E 64	KSNV	09/28/12	09/28/12	Fri 10-11p	CM	10-11pm			-----F--		:30	1	\$3,200.00	1	\$3,200.00
				Friday Prime 10-11pm											
				DATELINE NBC-no program 6/29											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	----F--		1	\$3,200.00		0.00						
E 65	KSNV	10/02/12	10/02/12	Tues PR 10-11p	CM	10-11pm			-T-----		:30	1	\$3,200.00	1	\$3,200.00
				Tuesday Prime 10-11pm											
				Parenthood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1	\$3,200.00		0.00						
E 66	KSNV	10/01/12	10/01/12		CM	8-10pm			M-----		:30	1	\$4,000.00	1	\$4,000.00

Order / Rev: 107044
 Alt Order #: 06856489
 Flight Dates: 09/28/12 - 10/02/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1052

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Mon PR 8-10p Monday Prime 8-10pm																										
The Voice																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 10/01/12</td><td>10/07/12</td><td>M-----</td><td>1</td><td>\$4,000.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	M-----	1	\$4,000.00	0.00																					
N67 KSNV 09/28/12 09/28/12 Last Call w/Carson Daly CM 136-205am -----F-- :30 1 \$200.001 0.00 NM																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th><th><u>End Date</u></th><th><u>Weekdays</u></th><th><u>Spots/Week</u></th><th><u>Rate</u></th><th><u>Rating</u></th></tr> </thead> <tbody> <tr> <td>Week: 09/24/12</td><td>09/30/12</td><td>----F--</td><td>1</td><td>\$200.00</td><td>0.00</td></tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/24/12	09/30/12	----F--	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	----F--	1	\$200.00	0.00																					
N68 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm -----S :30 1 \$2,850.001 0.00 NM																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/24/12	09/30/12	-----S	1	\$2,850.00	0.00																					
													Totals	63 \$73,275.00												